



“Automated Home Feedback System GUARANTEES to keep you informed!”

Our VIP Seller Service provides you with quick feedback straight from prospective buyers -- Your home will sell FASTER and for MORE money!

Let me share an ugly truth about selling real estate...

Most real estate agents are usually far more concerned about generating new listings than they are about selling the homes they've already listed. After you list your home with them, they become much more difficult to contact. The time it takes for them to return your call goes from minutes to hours or days (if you're lucky).

Providing you with timely feedback on the progress they are making is a very low priority item. If they're not making progress on selling your home, you're the last person they want to talk with.

The truth is they often just assume that eventually your home will sell just because they've put it into the MLS, even if it takes several months and a couple of price reductions to do it.

We're different. Our automated client **Home Feedback System** is just one way that we will provide you a much better home selling experience ending with the results you need.

Here's how it works:

1. Each time your property is shown to a prospective buyer, the details of the showing are entered into my **Home Feedback System**.
2. My system then automatically follows up with each showing agent up to five times to solicit his/her buyer's comments on your home (Most agents don't have time to follow-up even once, let alone five times).

Once received, these comments are automatically entered into the system.

3. As my client, you will receive private online access to the **Home Feedback System** where you will be able to:
 - View all feedback responses to-date
 - View statistics summarizing all feedback to-date
 - View the status of pending feedback
 - View comments posted on activity that we have done to help sell your home
 - E-mail us directly

What does this mean to you?

- You'll get immediate direct feedback from prospective buyers of your home allowing us to correct any misconceptions about your home or improve on problems with the way your home shows **BEFORE they impact negatively on the sale of your home.**

- My system logs all the agents of prospective buyers that have seen your property. I use this to instantly email every agent that has shown your home to let them know when we are about to receive an offer. **This often leads to multiple offers or a bidding war on your home.**
- I can also use the system to let other agents know about any changes in your listing. After all, what good is a marketing change if nobody knows about it?
- Feedback is always available to you (24 hours a day). You'll never feel like you are "out of the loop".
- Not only will you get far superior customer service, but **your home will sell faster and at a higher price.**